

MEETING MINUTES
Small Business Task Force
July 16th, 2024

Councilwoman Rebecca Reckers (Chairperson) called the Tuesday - July 16th, 2024 meeting of the City's "Small Business Task Force" to order @ 5:30 pm est.. The meeting was posted and held at the City of Erlanger "City Building" located at 505 Commonwealth Avenue, Erlanger, Kentucky - *small conference room*.

Attendees: Councilwoman - Rebecca Reckers, Councilman Tyson Hermes, Councilwoman - Diana Niceley, Councilwoman -Jennifer Jasper-Lucas, Mayor - Jessica Fette, City Administrator - Peter Glenn, Economic Development Director/ACAO - Mark Collier

MEETING MINUTES

1. Meeting minutes from the Small Business Task Force's February 20, 2024 meeting were reviewed. Diana Niceley made a motion for approval of the minutes and Tyson Hermes second the motion. All were in favor - approved.

DISCUSSIONARY ITEMS

1. **Recap 2023/2024** - Mark Collier provided an overview of the grant program. He reported that the incentive program did not have a successful year in terms of dispersing funds. Collectively, the programs were down 46% YOY. However, it was only down on average 9.7% on average over the life of the programs.
2. **Proposed grant changes, if any.** None at this time. Mark would like to hold steady and review data before implementing any changes.
3. **Brainstorm and goals for FY 2024/2025** - Set clear and achievable goals for the upcoming fiscal year, leveraging the new marketing contractor's expertise. Mark believes that with increased marketing efforts, the programs should have more success.
4. **Review any grant requests that require Council approval** - Mark to review other incentives to bring back to this committee for review. Mark has consulted with City Attorney Jack Gatlin for procedure for additional council approval.
5. **No Additional Comments**

ADJOURNMENT

M/S, Councilman Hermes, Councilwoman Jasper-Lucas .The task force adjourned at 6:12 pm.

RESPECTFULLY SUBMITTED:

Mark Collier
Economic Development Director/ACAO

APPROVED:

Rebecca Recker, Chairperson
Small Business Task Force

ATTESTED BY:

Sherry Hoffman
City Clerk