

MEETING MINUTES
Small Business Task Force
March 18th, 2025

Councilwoman Rebecca Reckers (Chairperson) called the Tuesday - March 18, 2025 meeting of the City's "Small Business Task Force" to order @ 5:30 pm est.. The meeting was posted and held at the City of Erlanger "City Building" located at 505 Commonwealth Avenue, Erlanger, Kentucky - *small conference room*.

Attendees: Councilwoman - Rebecca Reckers, Councilwoman - Diana Niceley, Councilwoman -Jennifer Jasper-Lucas, Councilwoman Renee Wilson, Economic Development Director/ACAO - Mark Collier

MEETING MINUTES

1. Meeting minutes from the Small Business Task Force's July 16, 2024 meeting were reviewed. Diana Niceley made a motion for approval of the minutes and Jennifer Jasper-Licas second the motion. All were in favor - approved.

DISCUSSIONARY ITEMS

1. **FY 2024-2025 Successes** Mark Collier discussed and presented report to council (attached). Incentive program having most successful year to date, paying 111,772.33 through 3/17/25. Collier attributing success to increased marketing efforts and intentional discussion points on business visits. Over lifetime of program, 1,288,159.02 in private investment was leveraged by 336,952.40 city funds.
2. **FY 2025-2026 Proposed Budget Changes** - Pent up demand this fiscal to the tune of 64,779 in outstanding requests. As a result, Collier will ask for additional monies to be appropriated next fiscal year's budget. More marketing dollars may be requested to help further facilitate outreach efforts.
3. **Program Update Discussion** Councilwoman Rebecca Reckers asked for more data on trends for types of projects. Also included in report was total number of projects and type, but request was to identify a trend if possible. She also asked about looking at capabilities in terms of abating property tax for properties who may want to relocate within the city. The City of Norwood was discussed. Collier talked about "The Last Mile" grant as a new initiative. This would provide funding to get businesses to the "last mile" to help close a deal for the city. Details were not discussed, but Collier said he could investigate further and report back to this committee for possible inclusion in the FY 26/27 budget.
4. **Questions** A July 2025 and a January 2026 meeting was mentioned. In July to debrief after Fiscal Year closes to capture all grants that were

processed. January 2026 was mentioned to plan for the following fiscal year.

ADJOURNMENT

M/S, Councilwoman Niceley, Councilwoman Jasper-Lucas .The task force adjourned at 6:22 pm.

RESPECTFULLY SUBMITTED:

Mark Collier
Economic Development Director/ACAO

APPROVED:

Rebecca Reckers, Chairperson
Small Business Task Force

ATTESTED BY:

Sherry Hoffman
City Clerk